



STRATEGIC RESULTS  
At the Center of Every Great Meeting

## **STRATEGIC RESULTS LAUNCHES THE TECHNICAL PRESENTATION WIKI** New Guide Offers Technical Assistance to Presenters in Scientific Fields

**Baltimore, MD – June 14, 2011** –Strategic Results, meeting and communication management company, has recently completed the finishing touches on its Technical Presentation Wiki, a free online guide for medical and scientific professionals who need help delivering presentations to an audience. Located at <http://www.strategicresults.com/wiki/doku.php?id=Welcome>, the wiki offers extensive advice in developing a presentation that listeners will remember.

“We’ve seen tens of thousands of scientific presentations,” says Anne Dunne, founder and principal of Strategic Results. “We’ve found that it’s not necessarily the best data but the best communicator whose work will resonate with the audience. This wiki gives you the soft skills to take your presentation to the next level.” Dunne plans for the wiki to serve as a free resource for struggling scientists whose expertise might not involve speaking before a crowd.

The wiki includes material on preparing for a presentation, selecting the best equipment, delivering messages clearly, and even handling Q&A sessions and impromptu talks.

The information on the wiki appeals to seasoned lecturers as well as up-and-coming researchers proposing new scientific ideas. Strategic Results hopes that scientists who use the wiki successfully will find more job opportunities, receive more awards and funding, develop a positive reputation, and participate on more boards and committees.

### **About Strategic Results**

Strategic Results is a meeting and communication management company based in Baltimore, MD that serves the needs of top-tier research universities and the largest federal government agencies to achieve an extraordinary clinical and technical impact through pioneering conferences and meetings involving specialized audiences of policymakers, physicians, researchers, and patients in fast-moving, ever-changing medical and allied scientific communities. Over the past 14 years, Strategic Results has built its reputation as a leading expert through 100% repeat business year over year, excellent customer service, and flawless execution of rigorous scientific meetings.

**For more information call 443.451.7007 or visit [www.strategicresults.com](http://www.strategicresults.com).**

Anne Dunne  
Tel: 443.451.7007  
Email: [anne@strategicresults.com](mailto:anne@strategicresults.com)