



STRATEGIC RESULTS
At the Center of Every Great Meeting

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FOR IMMEDIATE RELEASE

STRATEGIC RESULTS ENTERS AGREEMENT WITH RICHMAN ASSOCIATES, LLC
New Cooperation Ensures Editorial Service Across-the-Board for Clients

Baltimore, MD – July 15, 2011 –Strategic Results, meeting and communication management company, has partnered with Richman Associates, LLC, a bioscience communications company, to provide expert writing and editing services for its clients in the medical and scientific fields. The support will help clients communicate to colleagues, patients, policymakers, and others in eloquent and professional language.

Richman Associates is a highly respected company that has rendered services for a vast array of clients, including the Food and Drug Administration, Johns Hopkins Medicine, and the National Cancer Institute. Elaine A. Richman, president of Richman Associates, trained at Johns Hopkins University and has authored hundreds of articles on topics ranging from avian flu to optogenetics to xenotransplantation. “This is going to amount to one-stop-shopping for Strategic Results clients,” says Richman. “It is all about providing seamless services, from planning of events to publishing event outcomes. I’m very excited about helping Anne Dunne and her team build this advantage for their clients.”

Strategic Results’ newly offered services include writing and editing announcements, meeting materials, website updates, booklets and brochures, patient guides, and social media. They hope that, with the expertise of Richman Associates, clients will achieve an unprecedented level of communication with their peers.

About Strategic Results

Strategic Results is a meeting and communication management company based in Baltimore, MD that serves the needs of top-tier research universities and the largest federal government agencies to achieve an extraordinary clinical and technical impact through pioneering conferences and meetings involving specialized audiences of policymakers, physicians, researchers, and patients in fast-moving, ever-changing medical and allied scientific communities. Over the past 14 years, Strategic Results has built its reputation as a leading expert through 100% repeat business year over year, excellent customer service, and flawless execution of rigorous scientific meetings.

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For more information call 443.451.7007 or visit www.strategicresults.com.



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