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STRATEGIC RESULTS LAUNCHES SCIENCE MEETINGS BLOG

Science Meetings Blog Presents Updates on Meeting Planning, Trends

Baltimore, MD – June 14, 2011 – Recently, Strategic Results, meeting and communication management company, launched the Science Meetings blog at www.sciencemeetings.wordpress.com. The blog aims to provide users with the latest advances in scientific meeting and convention planning.

Started in response to an evolving meetings industry, the blog covers a broad spectrum of topics related to scientific and medical meeting design. “I want people in the industry to have one place where they can go for any relevant updates on scientific meeting management,” says Anne Dunne, founder and principal of Strategic Results. The blog’s focuses include green meetings, social media, mobile apps, virtual meetings, and travel among other industry trends.

Due to the blog’s wide range of material, planners, presenters, and attendees alike should find its articles relevant to their interests. The blog updates several times a week, ensuring that readers will receive the most up-to-date news.

Strategic Results also invites members of the medical, scientific, or meeting planning industries to write guest articles for the site. Anyone interested in contributing should contact Strategic Results at strategicresultsblog@gmail.com.

About Strategic Results

Strategic Results is a meeting and communication management company based in Baltimore, MD that serves the needs of top-tier research universities and the largest federal government agencies to achieve an extraordinary clinical and technical impact through pioneering conferences and meetings involving specialized audiences of policymakers, physicians, researchers, and patients in fast-moving, ever-changing medical and allied scientific communities. Over the past 14 years, Strategic Results has built its reputation as a leading expert through 100% repeat business year over year, excellent customer service, and flawless execution of rigorous scientific meetings.

For more information call 443.451.7007 or visit www.strategicresults.com.

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