



Exhibitor Prospectus

Fourth Symposium on the  
**Functional Genomics of  
Critical Illness and Injury**

**Surviving Stress:  
From Organ Systems to Molecules**

Exhibition Date: November 13, 2006  
Conference Dates: November 13-14, 2006

Natcher Conference Center  
National Institutes of Health  
Bethesda, Maryland

Neither NIH nor NIGMS and the Clinical Center endorse or imply endorsement of the exhibitors [vendors], their products or services.



## Exhibitor Prospectus

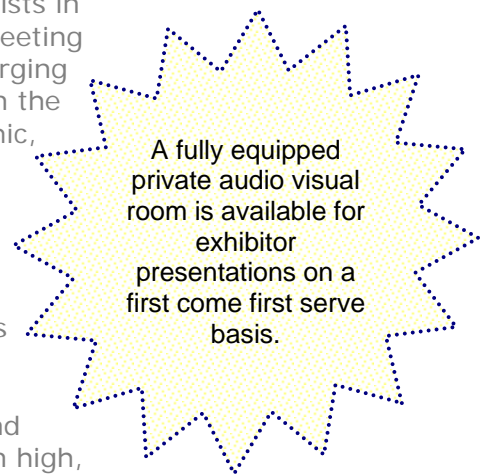
### AN INVITATION TO EXHIBITORS

We would like to invite you to join more than 500 participants as an *exhibitor* at the fourth Symposium on the Functional Genomics of Critical Illness and Injury November 13-14, 2006 at the National Institutes of Health in Bethesda, Maryland.

A wide array of influential clinicians and researchers, from specialists in intensive care to molecular biologists to biostatisticians, will be meeting once again in a unique venue to share the latest information emerging from this rapidly developing field. The 2006 meeting will focus on the rapidly evolving technologies of genomic, transcriptomic, proteomic, and metabolomic analysis and the increasing importance of computational biology, biostatistics, and systems engineering in genomic applications to critical care medicine.

As in previous years, this symposium presents a singular opportunity for exhibitors to showcase their products and services and reach a multitude of diverse disciplines. The intimate setting provided by poster sessions and presentations of oral abstracts allows participants to move about outside the plenary sessions and to view and discuss exhibits. Interest in the symposium has been high, and registration for 2006 promises to exceed the numbers for previous years. This widespread appeal, combined with National Institutes of Health's commitment to support the symposia for the next three years, provides exhibitors with excellent exposure and guaranteed continuity and expansion of their audience.

We look forward to your participation at what promises to be an outstanding symposium that will provide you with the opportunity to interact with leading clinical, research, and functional genomics technology professionals. Register on line now to reserve exhibit space for this year's symposium. Please feel free to contact me at any time to discuss the exhibit program. I can be reached at 410.377.4144 or via email at [sue@strategicresults.com](mailto:sue@strategicresults.com).



Sincerely,

*Sue Dilli*



## Exhibitor Prospectus

### PROFILE OF ATTENDEES \*\*

Doctors	94%
Non-Doctors	6%

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### AFFILIATION \*\*

Governmental Agencies	67%
Hospital/Medical School	25%
Industry	8%

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### FIELDS \*\*

Clinicians	57%
Researchers	22%
Scientists, biologists, etc.	11%
Professors	10%

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\*\*Profile of 2005 Attendees

### EXHIBITOR PACKAGE

Included in your exhibitor package:

- 5' by 2.5' exhibit table with chairs
- Symposium attendee list
- Complimentary registration for two exhibitors.
- Access to all sessions, breaks, boxed lunch, and refreshments as mentioned in the conference program
- Profile and contact information listed in the Symposium Program
- Access to a fully-equipped private audio visual room for small group discussions and presentations, available on a first come, first serve basis

### PRICE

\$1,500 per exhibit space

### SCHEDULE

#### Set – Up

Monday, November 13, 2006 (7 am – 8 am)

#### Exhibit Hall Open

Monday, November 13, 2006 (8 am – 5 pm)

See Agenda for specific exhibitor viewing times

#### Dismantle

Monday, November 13, 2006 (5 pm – 6 pm)

These hours are tentative and subject to change. A final schedule will be included in your Exhibitor Guide.

### Registration

- All exhibitor personnel must be registered.
- Additional staff may be registered for \$50 per person.
- An Exhibitor Contract must be submitted to Strategic Results no later than October 1, 2006 via fax or email.
- AV Room-Available on a first come, first serve basis. Register now to secure your time slot.



## Exhibitor Prospectus

### TERMS AND CONDITIONS

**Exposition character.** Exhibitor understands that the events set forth in the Schedule of Events are events produced by Strategic Results and agrees to comply with the entire terms and conditions of this Contract. Exhibitor further agrees that this Contract is binding upon all parties, their respective heirs, personal representatives, successors and assigns and can be amended only in writing by parties hereto.

**Subleasing and sharing of exhibit space.** Exhibitor will not assign or sublet any portion of the space, nor permit individuals other than employees, agents or representatives of exhibitor to use the facilities provided. The Exhibitor will not display products or literature that are not regularly sold or distributed by it; however with the prior approval of Strategic Results such may be used to illustrate the application of its product.

**Liability.** Exhibitor agrees that Strategic Results, the hosting organization and their respective employees and agents are not liable for any theft, damage or loss to or of the exhibitor's property or for any injury that may occur to the Exhibitor, its agents or employees. Exhibitor shall have property damage insurance for the full replacement value of all its property and general liability insurance of no less than One Million Dollars. Strategic Results and the hosting organization shall be named as additional loss payees in such policy. Exhibitors agrees to indemnify and hold Strategic Results and the hosting organization and their respective employees and agents harmless, from any and all claims, demands, judgments, settlement costs, attorney's fees or other expenses either directly or indirectly from or in connection with Exhibitor's participation in such event.

**Event promotions.** Pre show advertising and promotions are at the sole discretion of Strategic Results and the hosting organization.

**Exhibit space assignment.** Event reservations are taken on a first come first served basis according to receipt of completed contract. The assignment and location of exhibit space is solely within the discretion of Strategic Results.

**Sales of products.** Exhibitor will not sell any product or service during the exhibitor hours.

**Set-up, show, and breakdown.** Unless other wise specified Exhibitor agrees to check in and set up its display 30 minutes prior to the beginning of the event and completely remove its display from the building within 60 minutes following the completion of the event. Failure to check in by the start of the event may result in loss of space with the Exhibitor still being liable for full payment.

**Souvenirs, premiums, samples, and prizes.** Distribution of souvenirs, premiums and samples of products is permitted provided there is no interference with other exhibits. Consent to give away items, including contest prizes, will be granted by and is at the sole discretion of Strategic Results and the hosting organization. Exhibitor acknowledges that some event locations may prohibit giveaways of all kinds.

**Exhibitor cancellation.** If Exhibitor wishes to cancel any show space for which it has contracted herein, the exhibitor must do so in writing. In order to receive a full refund or to avoid cancellation, written notification must be received by Strategic Results no later than 15 days prior to the exhibit date. If the notification is received 14 days or less from the exhibit date, the exhibitor is obligated to pay Strategic Results 100% of the contractual amount. If the exhibitor fails to attend the expo for which it has contracted for, then the Exhibitor will pay Strategic Results 100% of the contractual amount. When a contract is executed with less than 15 days prior to the exhibit date, the Exhibitor waives its right to cancel and will be liable for full payment of the price for such exhibit.

**Space requirements and restriction.** One display space will include a minimum 5-foot by 2.5 -foot table and **no electrical power.** The Exhibitor is to display equipment and products that will conform to the limitations of the display space as stated above. All exhibits must be displayed within the contracted space and all Exhibitor activities must be conducted in such a way as not to infringe on the rights of other exhibitors or offend visitors at the event. Strategic Results and the hosting organization reserve the right to reject, in whole or in part, and at any time, an exhibit which, in their sole opinions, is objectionable to exhibitors or others. No liabilities or damages whatsoever against Strategic Results and the hosting organization or any of their employees, agents, representatives, or members shall be incurred because of such rejection.



## Exhibitor Prospectus

### TERMS AND CONDITIONS (CONT'D)

**Fire department regulations.** Exhibitors will comply with all fire and safety regulations enforced in the location of the event.

**Endorsements.** Strategic Results and the hosting organization do not approve, endorse, or recommend the use of any specific commercial products or service. Exhibitor will not represent, advertise, communicate or imply either verbally or in writing, that its products or services are approved, endorsed, or recommended by Strategic Results or the hosting organization.

**Payment terms.** Payment of fee is due upon receipt of contract. Exhibitor will pay all fees associated with collection effort including; but not limited to attorney fees of 25% of the amount owed and interest charges at the highest rate allowed by law. Strategic Results reserves the right to deny exhibit space to all Exhibitors that have overdue account balances with Strategic Results.

**Governing law and jurisdiction.** This contract shall be governed by and subject to the laws of the State of Maryland and all matters whether sounding in contract or in tort relating to the validity, construction, interpretation, and enforcement of this Contract shall be determined in the circuit Court of Baltimore County, Maryland; which Court shall have exclusive jurisdiction and venue.

**Damage to property.** Exhibitor will not paint, tape, nail, screw, staple, drill, or tack anything to the walls, columns, floor, or ceiling of the building or adjoining displays. Exhibitor shall be solely responsible for all damage resulting from such actions.

**Event cancellation.** Strategic Results and the hosting organization, in their sole discretion, reserve the right to cancel any event at any time without any liability for the fulfillment of this contract and all fees paid by Exhibitor shall, in the sole discretion of Strategic Results, be either credited to future events or refunded. If the exposition or any part thereof is cancelled for any reason beyond the control of Strategic Results such as, but not limited to, damage or destruction to building, war, riots, strikes, termination by hosting organization, acts of government, or acts of God, then Strategic Results is not obligated to refund any fees.

### QUESTIONS

Sue Dilli  
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### SYMPOSIUM WEB SITE

[www.strategicresults.com/fg4](http://www.strategicresults.com/fg4)