



Exhibitor Prospectus

Second Annual Symposium: Functional Genomics of Critical Illness and Injury

Exhibition Date: November 17, 2003

Conference Dates: November 17 – 18, 2003

Natcher Conference Center
National Institutes of Health
Bethesda, Maryland

Neither NIH nor the Clinical Center endorse or imply endorsement of the Exhibitors [vendors], their products or services.



Exhibitor Prospectus

Dear Exhibitor

I am pleased to invite you to exhibit at the Second Annual Symposium on the Functional Genomics of Critical Illness and Injury to be held on Monday, November 17-18, 2003, at the Natcher Conference Center, National Institutes of Health, Bethesda, Maryland.

The 2003 Symposium and first-time exhibit promises to be an exciting time for those experts involved in critical care medicine and the field of functional genomics. Our team is hard at work planning an exceptional conference that blends key sessions, with non-competing exhibit hours.

Please feel free to contact me at any time to discuss the exhibit program. I can be reached at 781-837-2826 or via email at carrie@strategicresults.com.

I look forward to your participation in the 2003 Exhibit.

Best regards,

A handwritten signature in black ink that reads "Carrie Dunne". The signature is fluid and cursive, with a long horizontal stroke at the end.

Carrie Dunne
Strategic Results

Exhibit Area Schedule

Friday, November 14, 2003 3pm – 6pm
Monday, November 17, 2003 7am – 8am
Set up

Monday, November 17, 2003 8am – 5pm
Exhibit Area open

Monday, November 17, 2003 5pm – 6pm
Dismantle

These hours are subject to change. A final schedule will be included in your Exhibitor Services Manual.



About the Second Annual Symposium

The Functional Genomics of Critical Illness and Injury conference will focus attention on both the integrative demands of critical care medicine and the need for close communication with experts in functional genomic technologies.

NIH sponsored its first Symposium on Functional Genomics of Critical Illness and Injury at the Clinical Center in April 2002. This gathering was sponsored jointly by the Clinical Center, NIGMS, NIAMS, NHLBI, NHGRI, and NIAID with the help of the NIH Foundation and support from four international medical societies. Health care providers, physiologists, molecular biologists, genomicists, and biostatisticians gathered for three days to discuss the impact of genomics and proteomics on the science and practice of critical care medicine.

Four hundred participants representing more than ten countries heard presentations spanning a range from genome to population. Thirty leaders in their respective fields spoke on topics such as the clinical epidemiology of critical illness and injury, biocomplexity, investigational therapies, genome-wide expression profiles in trauma and infection, functional aspects of genetic variability in the intensive care unit, genomic studies of host-pathogen interactions, applications for defense against bioterrorism, and the future of computational genomics.

The second symposium will once again bring together multidisciplinary critical care specialists (e.g., intensivists from internal medicine, surgery, pediatrics, and anesthesiology), microbiologists, molecular biologists, experts in high-throughput technologies, and computational scientists to discuss the application of functional genomic approaches to critical illness and injury. This symposium will focus on knowledge emerging from relevant functional genomic databases and provide a forum for the presentation of primary data from patients and models of critical illness. The section on proteomics will reflect new developments in this field, especially in novel protein signatures and biomarkers of pathologic states. Pharmacogenomics as it applies to critically ill and injured patients is another major area included in this year's event.



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Exhibit Package

- Listing in the on-site Conference Program Exhibitor Directory
- Complimentary registration for two participants. **This provides access to all sessions, meals, and refreshments mentioned in the conference agenda.**
- 6' exhibit table
- Post-conference attendee list

Exhibit Fee

- \$500 per exhibit space.



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Application and Contract for Exhibit Space

Functional Genomics of Critical Illness and Injury

November 17, 2003

Natcher Conference Center

National Institutes of Health

Bethesda, Maryland

781-837-2826, voice

410-377-6429, fax

The Contract constitutes the entire agreement between Strategic Results and _____ (Company name) "Exhibitor" and obliges Exhibitors per the terms and conditions of this contract to pay and participate in this exhibit. The prices set forth represent full-priced registration fees.

Company Name: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Website address: _____

Contact name: _____

Title: _____

Telephone: _____

Fax: _____

E-mail: _____

The individual signing this Contract represents and warrants that he/she is duly authorized to execute this contract on behalf of the named Exhibitor and has read and agreed to the Terms and Conditions of this Contract.

Exhibitor's Authorized Signature: _____

Title: _____

Date: _____



Exhibitor Prospectus

Payment Method

By check:

Enclosed \$ _____

Please make checks payable to Functional Genomics Conference.

Send payment to:

Accounting

Strategic Results

6004 Lakeview Road

Baltimore, MD 21210

781-837-2826, voice

410-377-6429, fax

By credit card:

Please charge \$ _____ to my American Express Master Card Visa

Account number: _____

Expiration date: Month _____ Year _____

Exhibitor Information

The following information is required for the Exhibitor Directory.

Please provide a 20-word description of the products and services you will be exhibiting.

Exhibitor Participants

Last Name: _____ First Name: _____

Last Name: _____ First Name: _____



Exhibitor Prospectus

Terms and Conditions

Exposition character. Exhibitor understands that the events set forth in the Schedule of Events are produced by Strategic Results and agrees to comply with the entire terms and conditions of this Contract. Exhibitor further agrees that this Contract is binding upon all parties, their respective heirs, personal representatives, successors and assigns and can be amended only in writing by parties hereto.

Subleasing and sharing of exhibit space. Exhibitor will not assign or sublet any portion of the space, nor permit individuals other than employees, agents or representatives of exhibitor to use the facilities provided. The Exhibitor will not display products or literature that are not regularly sold or distributed by it; however, with the prior approval of Strategic Results, such may be used to illustrate the application of its product.

Liability. Exhibitor agrees that Strategic Results, the hosting organization and their respective employees and agents are not liable for any theft, damage, or loss to or of the Exhibitor's property or for any injury that may occur to the Exhibitor, its agents or employees. Exhibitor shall have property damage insurance for the full replacement value of all its property and general liability insurance of no less than One Million Dollars. Strategic Results and the hosting organization shall be named as additional loss payees in such policy. Exhibitor agrees to indemnify and hold Strategic Results and the hosting organization and their respective employees and agents harmless from any and all claims, demands, judgments, settlement costs, attorney's fees or other expenses either directly or indirectly from or in connection with Exhibitor's participation in such event.

Event promotions. Pre-show advertising and promotions are at the sole discretion of Strategic Results and the hosting organization.

Sale of products. Exhibitor will not sell any product or service during the exhibitor hours.

Endorsements. Strategic Results and the hosting organization do not approve, endorse, or recommend the use of any specific commercial products or service. Exhibitor will not represent, advertise, communicate, or imply either verbally or in writing, that its products or services are approved, endorsed, or recommended by Strategic Results or the hosting organization.

Set-up, show, and breakdown. Unless otherwise specified, Exhibitor agrees to check in and set up his/her display 30 minutes prior to the beginning of the event and completely remove



Exhibitor Prospectus

his/her display from the building within 60 minutes following the completion of the event. Failure to check in by the start of the event may result in loss of space with the Exhibitor still being liable for full payment.

Fire department regulations. Exhibitors will comply with all fire and safety regulations enforced in the location of the event.

Souvenirs, premiums, samples, and prizes. Distribution of souvenirs, premiums, and samples of products is permitted provided there is no interference with other exhibits. Consent to give away items, including contest prizes, will be granted by and is at the sole discretion of Strategic Results and the hosting organization. Exhibitor acknowledges that some event locations may prohibit giveaways of all kinds.

Exhibit space assignment. Event reservations are taken on a first- come first- served basis according to receipt of completed contract. The assignment and location of exhibit space are solely within the discretion of Strategic Results.

Exhibitor cancellation. If Exhibitor wishes to cancel any show space for which he/she has contracted herein, the Exhibitor must do so in writing. In order to receive a full refund, notification must be received by Strategic Results no later than 15 days prior to the exhibit date. Written notice of cancellation received 14 days or less from the exhibit date obligates the Exhibitor to pay Strategic Results 100% of the contractual amount. If the Exhibitor fails to attend an expo for which it has contracted, the Exhibitor will pay Strategic Results 100% of the contractual amount. When a contract is executed with less than 15 days prior to the exhibit date, the Exhibitor waives its right to cancel and will be liable for full payment of the price for such exhibit.

Space requirements and restriction. One display space will include a minimum 6-foot by 2-foot table, tablecloth, and **no electrical power**. The Exhibitor is to display equipment and products that will conform to the limitations of the display space as stated above. All exhibits must be displayed within the contracted space and all Exhibitor activities must be conducted in such a way as not to infringe on the rights of other Exhibitors or offend visitors to the event. Strategic Results and the hosting organization reserve the right to reject, in whole or in part, and at any time, an exhibit which, in their sole opinions, is objectionable to Exhibitors or others. No liabilities or damages whatsoever against Strategic Results and the hosting organization or any of their employees, agents, representatives, or members shall be incurred because of such rejection.



Exhibitor Prospectus

Payment terms. Strategic Results will invoice Exhibitor fees upon receipt of this contract. Payment of invoices is due upon receipt of invoice. Invoices not paid within 45 days will lose all applicable discounts associated with the contracted shows and Exhibitor will pay all fees associated with collection effort including, but not limited to, attorney fees of 25% of the amount owed and interest charges at the highest rate allowed by law. Strategic Results reserves the right to deny exhibit space to all Exhibitors that have overdue account balances with Strategic Results.

Governing law and jurisdiction. This contract shall be governed by and subject to the laws of the State of Maryland and all matters, whether sounding in contract or in tort relating to the validity, construction, interpretation, and enforcement of this Contract, shall be determined in the circuit Court of Baltimore County, Maryland, which Court shall have exclusive jurisdiction and venue.

Damage to property. Exhibitor will not paint, tape, nail, screw, staple, drill, or tack anything to the walls, columns, floor, or ceiling of the building or adjoining displays. Exhibitor shall be solely responsible for all damage resulting from such actions.

Event cancellation. Strategic Results and the hosting organization, in their sole discretion, reserve the right to cancel any event at any time without any liability for the fulfillment of this contract and all fees paid by Exhibitor shall, in the sole discretion of Strategic Results, be either credited to future events or refunded. If the exposition or any part thereof is cancelled for any reason beyond the control of Strategic Results such as, but not limited to, damage or destruction to building, war, riots, strikes, termination by hosting organization, acts of government, or acts of God, Strategic Results is not obligated to refund any fees.